



When it comes to display systems..

What makes Informatics Inc. think it's so great?

At Informatics Inc. we flatly state, "We know more about display systems than anyone else." What makes us think we're so great?

EXPERIENCE WITH ON-LINE DISPLAY SYSTEMS Both Informatics Inc. as an organization, and our staff as individuals, have probably had more experience with on-line display systems than any other independent software company. The members of our staff have been directly responsible for the technical direction of successful real time software programs, including some elaborate interrogation-display systems for such applications as intelligence data handling, own-forces evaluation, damage assessment and weapons assignment. Informatics Inc. is the *only* independent software firm specializing in solving the real time problems so critical to on-line computer-centered systems.

Our staff has a depth of experience in:

- programming
- display systems
- display user technology
- military command and control
- executive routines

- message switching programs
- file management systems

EXPERIENCE WITH DISPLAY SOFTWARE Informatics Inc. has probably worked on more projects involving on-line group displays and display consoles and the software techniques that go with them than any other independent software firm. These include query languages and systems of operational programs responsive to the user on *his* terms. In fact, we believe that we are the only firm which has developed a utility software system to create new display console procedures without resorting to the complexities of computer programming.

Our staff is fully conversant with display console applications in:

- data base query
- on-line monitoring and control
- unstructured data input
- on-line programming and debugging
- generalized retrieval and output processing

EXPERIENCE WITH DISPLAY HARDWARE Because we at Informatics Inc. solve more display systems problems varying over a wider range

of scopes and applications than any other similar organization, we maintain a better working knowledge of display hardware. Our staff makes it a point to know at all times the state of the art in display hardware and what its current and potential applications are. By actually designing display systems and using display hardware, we are in an ideal position to recommend hardware modifications to manufacturers and to ensure the availability of the most capable and flexible hardware possible. We have a firsthand knowledge of display equipment as well as display software.

HOW DO YOU FIND OUT IF WE'RE AS GREAT AS WE THINK WE ARE?
We don't expect you to believe we're as great as we think we are without finding out for yourself. One way to find out for yourself is to call DOD, USAF, USN or NASA and ask them. But the simplest way to find out is to discuss our approach to display systems and display systems software with us.

Just pick up the phone and give us a call. The number is (202) 244-7102. Ask for any member of our staff. We also have literature on our people and capabilities which we will be happy to send you on request. Address the coupon below to Informatics Inc., 4429 Wisconsin Avenue, Washington, D.C. 20016.

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